WHITE PINE CHAMBER

Membership Means MORE

Thank you for your interest in joining the White Pine Chamber of Commerce. As a member, Sponosr, or Partner, your business will have access to certain benefits:

CREDIBILITY:

Chamber membership makes the statement to your community, clients, and fellow business leaders that you're committed to the future of White Pine County. Adding "Chamber Member" next to your business name lends a sense of legitimacy behind who you are and what you do.

COMMUNITY:

Chamber membership opens many doors for you to keep your business in the public's eye through networking and marketing.
We'll help you stay in the forefront of mind for your customers and peers.

COLLABORATION:

Chamber membership provides you the option of utilizing some extra assistance, tools, and resources available to help you succeed. The staff and Board of Trustees here at the Chamber are ready to offer our support.

CONNECTION:

Chamber membership means you'll have an organization behind you with the shared interest of seeing your business succeed.
We advocate for our members to the community and refer hundreds of callers and visitors to them, each month.

Annual Membership Investment

- **75 Ambassador / Volunteer**
- **100 Non-Profit Organization (0 employees)**
- **199 Sole Proprietor / Cottage**
- **299 Small Business (2-10 employees)**
- **599 Medium Business (11- 50 employees)**
- **1,100 Large Business (51-100 employees)**
- **2,500 Local Leader (101-199 employees)**
- **4,500 Regional Leader (200-500 employees)**
- **6,500 Community Builder (501-1000 employees)**
- **8,500 Captain of Industry (1001 + employees)**
- **CHAMBER SPONSOR** 5,000 increments provides Membership Benefits plus Title Sponsor of Chamber Event
- **CHAMBER PARTNER** 10,000 increments provides Membership Benefits plus enhanced promotions

10% of Dues goes to our Small Business & Economic Enhancement Grants for Members.

This investment is tax deductible as a legitimate business expense, not a charitable donation for federal income tax purposes. The Chamber is not a charity, but serves as an advocate organization for area businesses. IRS (Reg. 11.162-6).

Chambers are the Cornerstone of the Business Community

MEMBER BENEFITS

More than Ribbon Cuttings:

Celebrate and let the community know about your business opening its doors, relocating, or changing ownership. Besides being placed on our website, Social Media (with tags), and included in our monthly newsletter, you will also receive a Chamber Member window cling as well as access to a suite of support services.

Networking Events:

Joining the White Pine Chamber at our regular events opens you up to engaging other busienss owners in collaborations, partnerships, and mutually beneficial development. Want to boost business, host your own event & build momentum.

Wider Benefit Footprint:

The Chamber's website is used to create or enhance your online presence. This is achieved by utilizing key words which assist potential and current clients in searching and locating your business online. The page can be used as a primary website or as a supplement to an existing website, and has a multitude ofcustomization features.

E-News & Text Service:

Utilizing mass email and SMS Text services, the Chamber communicates with 750+ contacts. This is an excellent way for your business to advertise a special event, sale, grand opening, or information you want to announce.

Great Basin Development Initiative:

The Voice of Businesses is also advocating for braod and deeply impactful local community building. The Chamber is doing more to lead on issues that influence business revenue. From Housing to education, to helping develop commercial spaces, advocacy starts on a local level and works its way to the federal delegates. Accepting Donations of real property and using available resources, the Chamber is focused on doing more to build a better business environment in Ely, White Pine, and the Great Basin Region.

Google My Business:

The Chamber helps build on your Google business profile. Don't have one? We can help. GoogleMyBusiness enables you to connect wiht the world. Our staff can then provide high rated reviews to help visitors and potential customers see your services next to your star ratings. We can also link and connect online users to your profile to gain more traction.

Graphic Design:

The Chamber is well versed in graphic design. Ready to create promotional flyers, Logos, Rack cards, Brochures, social media posts, and other visuals to expand and enhance marketing your business.

Business Directory:

A go-to resource that continues to be one of the most popular tools we offer for providing quick and efficient access to Chamber colleagues and potential partners, Members are listed both alphabetically and categorically. Each year, thousands of magazines are printed and distributed throughout the state and beyond. A digital version can be also accessed and shared via WhitePineChamber.com
The digital version is consistantly updated, our physical Business Directory is updated yearly.

AMPLIFIED DIGITAL:

Chamber Members receive a 3 month enhanced digital marketing campaign customized to use for when you need more attention on an event, promotion, sale, or special announcement. Amplified Digital & Elko Daily Free Press partnerships with the White Pine Chamber helps create tailored ads to boost your business.

Displays and Referrals:

The Chamber of Commerce Visitor Center is set to display your business cards, brochures, flyers and other marketing materials in order to refer your business to all. The White Pine Chamber is a major resource to locals and visitors, alike, searching for services in our area, and w prioritize referring our member businesses and organizations. Additional satalite brochure racks in high traffic locations also help spread messaging and business information.

Chamber Bucks:

Chamber Bucks are used as gifts, bonuses, incentives, raffle prizes, awards, etc. These Gift Certificates act like cash and they can only be spent at White Pine Chamber businesses. This program has kept over $400,000 in our local economy in the last four years, thanks to companies like KGHM Robinson Mine and many organizations focused on keeping local dollars local dollars.

Locals Only Discount Cards:

Providing discounts, specials, and savings to locals with the card from the White Pine Chamber, this is like having a coupon book in your pocket all year long. Save on purchases from a long list of retailers and restaurants throughout White Pine. Cards are available at the Chamber office while supplies last.

Notary Services:

To make doing business even easier, the Chamber provides free Notary Services to Members by appointment.

Event Calendars:

Discover networking events, seminars, workshops, and more, all designed to enrich your professional journey. Stay ahead of the curve with our dynamic events calendar, exclusively available to members and their save the dates.

Association Healthcare Insurance:

Enjoy access to group business insurance tailored to meet your specific needs and industry requirements. Safeguard your success with comprehensive Anthem Blue Cross & Blue Sheild coverage, at discounted rates, exclusively available to our members. Personalized insurance services can help you find exactly what you need.

Association 401K & Retirement Plans

Association Retirement Plans (ARPs) are a type of Multiple Employer Plan (MEP) allowing unrelated employers—typically within the same industry or geographic area—to pool assets and participate in a single, cost-effective retirement plan. By leveraging economies of scale, they reduce administrative burdens, fiduciary risk, and costs compared to individual employer plans or NEST, the Nevada State Plan. Chamber Members get special Financial Planning from Caldera Wealth Management, a Nevada-based advisor.

Chamber Member Social Media Marketing:

From commercials to recreating viral videos, to business interviews with owners and special content creation to promote events or projects, digital shorts and video are complimentary benefits offered to White Pine Chamber members. Recorded interviews provide businesses with an opportunity to share their story, highlight their services, and connect with the community.

Commercials and videos are shared across the Chamber's social media platforms and other marketing channels, helping to increase visibility and engagement for local businesses.

Chamber Member Grants:

Economic Enhancement Grants, Community Development, Capital Improvements, Facade, White Pine Graduate Scholarships for students pursuing higher educatio; the White Pine Chamber formed the White Pine Chamber Foundation, a 501c3 extension of our services, specifically for giving back and adding value benefit for members. Provided by support from 10% of member dues and generous contributions made by White Pine Solar.

For more information contact the Chamber:
wpcc@whitepinecamber.com or 775-289-8877

White Pine Chamber of Commerce

Visit us at:
636AultmanStreet Ely,Nevada89301
www.whitepinechamber.com

For Questions and Info:
Call: 775-289-8877
Email: wpcc@whitepinechamber.com

INVITATION TO JOIN OUR NETWORK

Online Member Application available via www.WhitePineChamber.com

Business Name:_____

Business phone: _____ **Address:** _____

Website or Digital Footprint:_____

Mailing Address: _____ **City/State/Zip:** _____

Contact Person: _____ **Contact Email:** _____

Contact phone: _____ **Number of Employees:** _____

Business Days & Hours: _____

Please provide biographical details of your business to develop your customized Directory Listing Profile:

_____

_____

_____

City Business License Number _____ **NV Business License Number** _____

NV Contractor Board Number _____ **Referred By** _____

We customize Membership to fit your business needs.

Select your ANNUAL MEMBERSHIP DUES, based on a total number of employees:

- ☐ 75 **Ambassador / Volunteer**
- ☐ 100 **Non-Profit Organization (No employees)**
- ☐ 199 **Sole Proprietor**
- ☐ 299 **Small Business** (2-10 employees)
- ☐ 599 **Medium Business** (11- 50employees)
- ☐ 1,100 **Large Business** (51-100 employees)
- ☐ 2,500 **Local Leader** (101-199employees)
- ☐ 4,500 **Regional Leader** (200-500 employees)
- ☐ 6,500 **Community Builder** (501-1000 employees)
- ☐ 8,500 **Captain of Industry** (1001 + employees)
- ☐ 5,000 **EVENT SPONSOR**
- ☐ 10,000 + **PARTNER**

Signature: _____ **Date:** _____

- BringMarketingMaterialstotheChamberofficetoincrease community engagement.

PLEASE Email a digital LOGO as a PNG or JPEG file to WPCC@WhitePineChamber.com.

AMPLIFIED digital

IN PARTNERSHIP WITH

Elko Daily FREE PRESS

EXCLUSIVE OFFER FOR ALL WHITE PINE CHAMBER MEMBERS

FREE

3 Month Advertising Campaign

FREE to Members of the White Pine Chamber

- **2 Quarter Page Print Ads** - in the Elko Daily Free Press Newspaper
- **20,000 + Impressions** - Digital Banner Ads on elkodaily.com
- **1 Email Blast** - to 7,500 Local Subscribers
- **1 Paid Partnership Post** - on Elko Daily Free Press Facebook Page w/ 23,000 followers

Total Value: $4,650

This opportunity is 100% free for new and current chamber members as our way of investing in your business and our community.



MARKETING SERVICES



BUSINESS ENABLEMENT



DATA & RESEARCH



PREMIUM LOCAL ADVERTISING

For more information or to take advantage of this offer please contact:

Shadrach Robertson White Pine Chamber Director
775-289-8877 • WPCC@WhitePineChamber.com

Mandy Highland Business DevelopmentExecutive
775-738-7638 mandy.highland@elkodaily.com

Compare the plans

Here is a quick overview of the key features of White Pine Chamber AHPs and ABF plans and how they compare to ACA plans:

	Health Insurance Marketplace	White Pine Chamber Anthem plans	
Plan features	**ACA plans**	**AHPs**	**ABF plans**
Funding type	Fully insured	Fully insured	Self-funded
Minimum number of enrolled employees	2	2	5
Contract period	12 months	Up to 24 months[7]	12 months
Open enrollment period	Based on effective date	Always July 1	Based on 4
Maximum number of plans offered to employees	Unlimited	4	
Early termination penalty[5]	No	No	Yes
Four-tier composite-rated premiums[3]	No	Yes	Yes
Stop loss protection	N/A	N/A	Included
Potential surplus refund	No	No	Yes[6]
Access to expanded pharmacy solutions	No	Yes	Yes
Extra savings from bundling vision and dental	Yes	No	Yes
COBRA or continuation of benefits	No	Yes	No
1099 independent contractors may be eligible	Yes	Yes	Yes
Out-of-state employees may be eligible	Yes	Yes	Yes
Flexible plan design	No	Yes	Yes
Calendar year–based deductibles[8]	Yes	Yes	Yes
PPO, HMO, and HSA	Yes	Yes	Yes
Industry-specific qualification*	No	Yes	No
Access to comprehensive claims reporting	No	No	Yes
Electronic funds transfer (EFT)	Optional	Initial payment only	Re quire d
Chamber membership dues[1]	Not included	Not included	Included

* Must belong to one of the following industries: business services; trade, construction, and manufacturing; wholesale and retail; health, legal, and professional services; or food, restaurant, or bar.

CALDERA WEALTH MANAGEMENT GROUP

WHITE PINE Chamber of Commerce

A 401(k) PLAN OFFERED TO WHITE PINE CHAMBER MEMBERS THROUGH THE VEGAS CHAMBER

Advised by Caldera Wealth Management Group

Through the Association 401(k) Plan, you get plugged into a simpler, more cost effective program with less effort.

1. What is the Association 401(k) Plan?

The Association 401(k) Plan is an association retirement plan to help Chamber Members access a more robust and affordable 401(k) plan, compared to other Non-Association plans.

2. Why is the Association 401(k) Plan a valuable member benefit?

By joining together as Chamber Members through the Association 401(k) Plan, businesses can access quality investment choices and enjoy significantly lower fees as a group.

3. Who is advising the Association 401(k) Plan?

Caldera Wealth Management, led by Joe Caldera, is assisting the White Pine Chamber in offering the plan. Caldera Wealth Management offers investment fiduciary services, including investment monitoring and enrollment assistance.

4. When can I participate?

Now Offering. The Association 401(k) Plan is currently available and accepts applications for Chamber Members anytime throughout the year.

5. Do I have to be a White Pine Chamber Member to participate in this plan?

Yes, Membership is required, including a Vegas Chamber Membership which is offered at a significant discount to gain access to the Association 401(k) Plan. If your business is not currently a member, please join now!
Visit **WhitePineChamber.com** or call **775-289-8877**.

6. Why should my business utilize the Association 401(k) Plan?

There are several significant benefits to members and their employees. It is an efficient and affordable program that will provide retirement benefits for your employees with less time, hassle, and cost to your business while getting high-quality retirement benefits.

New Employee Retirement Saving Program Requirement

The 2023 Nevada Legislature passed SB 305 mandating that most employers automatically enroll all employees in the Nevada Employees Savings Trust offered by the state of Nevada or in a similar retirement savings program. The Association 401(k) Plan is an option available to employers to meet this new requirement. The mandate is for employers that have been in business for more than 36 months and have more than 5 employees.

This new mandate goes into effect on July 1, 2025.

An employee may opt out of participating in the savings program.

TO LEARN MORE ABOUT THE ASSOCIATION 401(k) PLAN, VISIT WHITEPINECHAMBER.COM OR CALL 775-289-8877

This information is not intended as authoritative guidance or tax or legal advice. Neither National Benefits Services, Nationwide, nor their representatives, provide tax, legal or investment advice. For answers to your specific questions, please consult a qualified attorney or tax advisor. In no way does the advisor assure that, by using the information provided, plan sponsor will be in compliance with ERISA regulations.

This material does not constitute a specific recommendation or advice regarding engaging third-party service providers and should not be used as the sole factor in selecting providers for your plan. The final selection of third-party service providers is the responsibility of the plan sponsor.